



## PRESS RELEASE

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### DTP Tools and Pariah S. Burke Announce Page Control 1.0 plug-in for Adobe InDesign

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*What do you get when a design & publishing workflow guru teams up with a developer with a history of building productivity enhancing InDesign plug-ins?*

**PRAGUE, EU — Oct. 16, 2006** — DTP Tools and Pariah S. Burke are pleased to announce the release of the public beta of the new Page Control plug-in for Adobe® InDesign® CS and CS2. Twenty-two years into the age of desktop publishing, Page Control finally enables users to break out of the one document, one page size paradigm.

"Every day I see the needs and wants of creative professionals. I see the holes in creative workflows and the stumbling blocks to creative productivity," said creative and publishing workflow guru, Pariah S. Burke. "After years of helping designers work around the holes and stumbling blocks, knowing what solutions would help my creative peers, but being unable to get the major software makers to produce them, I decided to take matters into my own hands."

In early 2006 Burke approached Goldwein Research, Ltd, a Czech company known for releasing productivity enhancement plug-ins for InDesign, QuarkXPress, and Adobe FrameMaker under its DTP Tools brand. Goldwein Research has had successes with History, Layer Groups, X-Ray, and Tetris palette-based plug-ins for InDesign, and Text Count, for InDesign, QuarkXPress, and FrameMaker.

Burke stated: "The History and Layer Groups plug-ins for InDesign in particular impressed upon me DTP Tools' keen programming talent, attention to detail, and, most importantly, their genuine desire to answer real world creative workflow needs. I knew they were the perfect company to begin coding my InDesign, QuarkXPress, Illustrator, Photoshop, and Acrobat solution ideas into *tangible* solutions."

DTP Tools' Jan Macuch said: "There can be no bigger motivation for a software developer than to create functions everybody considers impossible. When I was showing this plug-in to designers, most of them said they always wanted such feature, but didn't want to look foolish asking for something they considered beyond the possibilities of current applications."

"It took 22 years, but now designers working on proposals, reports, magazines, catalogs, marketing material, and a hundred other workflows can *finally* produce their entire project, complete with spreadsheets, maps, and other foldouts and odd-sized pages in a *single* document and layout—with running page numbers— without clumsy and risky workarounds." Burke added: "This is a big need—filled."

Page Control is the first collaboration between the workflow expert and the plug-in maker. The two are currently at work on other solutions for InDesign, InCopy, QuarkXPress, and other industry standard creative, publishing, and production tools.

#### Page Control Key Features

- Resize one or every page or spread in a document individually.
- Resize master pages.
- Automatic resizing of pages according to master page.

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- Custom pasteboard sizes.
- Print or export to PDF retaining page sizes.
- No new palettes; Page Control's commands are added to InDesign's own Pages palette menu.

A free Page Control Reader guarantees InDesign documents containing multiple page sizes will be accessible to, and editable by, service providers and collaborators who do not have Page Control installed.

### Pricing and Availability

Page Control is available for InDesign CS and InDesign CS2 on both Windows and Macintosh OS X. A single license price is \$59 USD and is available for instant purchase and download from [www.dtptools.com/pagecontrol](http://www.dtptools.com/pagecontrol)

A 14-day try-out version of Page Control is available for download at [www.dtptools.com/pagecontrol](http://www.dtptools.com/pagecontrol) or at the following direct download links:

Mac try-out download link: [http://www.dtptools.com/id/pagecontrol/Page\\_Control\\_beta.zip](http://www.dtptools.com/id/pagecontrol/Page_Control_beta.zip) 1602 KB  
Windows try-out download link: [http://www.dtptools.com/id/pagecontrol/Page\\_Control\\_beta.msi](http://www.dtptools.com/id/pagecontrol/Page_Control_beta.msi) 2777 KB

### About DTP Tools

DTP Tools (<http://www.dtptools.com>) is a brand of software from Goldwein Research company for designers and publishers with a history of creating successful productivity enhancing plug-ins for InDesign and InCopy, Quarkxpress and FrameMaker. Our software tools are made for designers, publishers, printers and everyone who works with print or electronic publishing. We combine the latest developments in software technology with the demands of the industry. DTP Tools are an affordable way to increase productivity. Our tools take care of the routine work leaving you to your creativity.

### About Pariah S. Burke

A 20-year graphic design and publishing veteran, Pariah S. Burke is the former trainer and InDesign, InCopy, and Illustrator Technical Lead to Adobe's technical support team. He is the author or coauthor of three books on creative software, the writer of more than 200 published articles on graphic design and publishing and the tools and business practices of design and publishing, and the publisher of the Web sites Quark VS InDesign.com (<http://www.QuarkVSInDesign.com>) and Designorati (<http://www.Designorati.com>). In addition to his writing, Pariah is a working graphic artist and workflow efficiency consultant who travels around the world teaching and consulting on InDesign, InCopy, QuarkXPress, Illustrator, and all the mission-critical tools of the modern, efficient creative and publishing workflow under his WORKFLOW: Creative brand (<http://www.workflowcreative.com>). He lives in Portland, Oregon where he is constantly seeking new ways to empower creative professionals.

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